

ALISON EVANS

RESUME

Phone Number
0474767445

Work Email
alison_v_evans@hotmail.com

Country and City
Australia, Perth Metro

PROFILE

2D Animator and Artist with experience in creating designs and illustrations such as character designs, background designs, concept designs, storyboarding, matte paintings, designs for multimedia creations (posters and banners, promos, ads, and interactive advertising). Including both keyframe hand-drawn and rigged animating experience.

Digital marketing specialist with experience running and optimizing paid search and paid social campaigns on Google and Facebook, building email marketing campaigns using autoresponders such as mailchimp, and SEO such as keyword research and content marketing.

EDUCATION

SAE QANTM

WEST END, BRISBANE

BACHELOR OF ANIMATION

FEBRUARY 2018 - DECEMBER 2019

ONLINE CAREER ACCELERATOR

ONLINE CAREER TRAINING PROGRAM

DIGITAL MARKETING

DECEMBER 2020 - JULY 2021

SOUTH METRO TAFE

MANDURAH, EDUCATIONAL DRIVE

CERT III. INDIVIDUAL SUPPORT

FEBRUARY 2022 - JUNE 2022

SKILLS

I have:

- Strong written and oral communication
- Building relationships
- Wordpress building, and Google Analytics experience
- Decent proficiency knowledge in a variety of Adobe softwares, Clip Studio Paint, and Canva.
- WA Drivers License
- Working with Children's Check

I am

- Independent and a team player
- Effective at completing tasks
- Organised and punctual
- Flexible and creative
- Responsible
- Multitasker
- Confident

EXPERIENCE

FREELANCE 2D ANIMATOR AND ARTIST | 2019 - PRESENT

- Private Tutoring - Traditional and Digital Mediums
- Multimedia creations
- 2D Animation
- 2D Artwork

FREELANCE DIGITAL MARKETING SPECIALIST | 2020 - PRESENT

- Interactive Advertising and Social Media Engagement
- Facebook Ads (Paid Social)
- Google Ads (Paid Search)
- Email Marketing - Via mailchimp
- SEO

HACKMAKERS, SYDNEY

GRAPHIC DESIGNER AND COMMUNITY ASSISTANT (CONTRACT/TEMP) | FEBRUARY 2022 - DECEMBER 2022

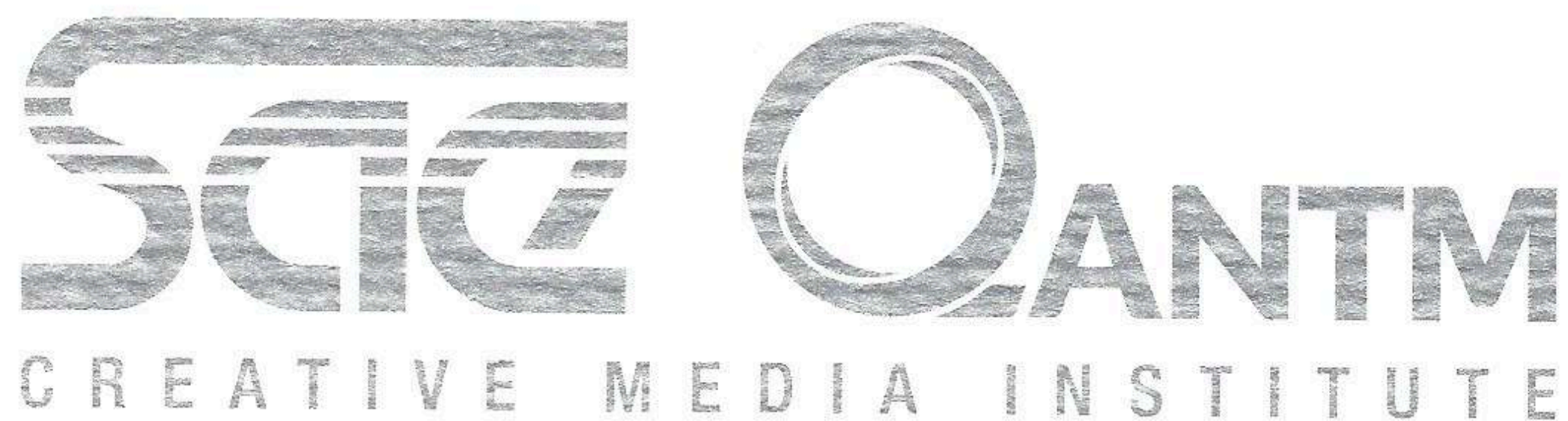
- Community engagement and maintaining relationships
- Moderating social media platform
- Producing content and creations for both product and promotional initiatives

MANDURAH COAST CARE COMMUNITY, MANDURAH INDIVIDUAL SUPPORT PLACEMENT | MAY 2022 - JUNE 2022

- Individual Support Experience. Not limited to assisting with daily tasks with residents, activity organisation and engagement, building relationship and wellness promotion.

REFERENCES

Available on request.



By authority of the SAE Corporate Governing Body

Alison Violet Evans

is hereby granted the

Bachelor of Animation
(Character Animation)

under the Common Seal of SAE Institute Pty Ltd on

29 January 2020

Dr Peter Ryan
Chair, Board of Directors

Dr Don Lebler (EdD)
Chair, Academic Board



Certificate Number: 20053

This qualification is recognised within the Australian Qualifications Framework



DIGITAL MARKETING CERTIFICATION

This is presented to

ALLISON EVANS

Has Successfully completed our Digital Marketing
Training program Digital Marketing
Online Career Accelerator

July 06, 2021

CERTIFICATE DATE

A handwritten signature in black ink, appearing to read 'An Bui', written over a horizontal line.

ACADEMIC INTRUCTOR

An Bui



Government of Western Australia
South Metropolitan TAFE

SOUTH METROPOLITAN TAFE

This is to certify that

Alison Violet Evans

has fulfilled all requirements for

CHC33015

**CERTIFICATE III
IN
INDIVIDUAL SUPPORT
(AGEING, HOME AND
COMMUNITY)**



Elizabeth Carr, AM
Chair, Governing Council

Terry Durant
Managing Director
South Metropolitan TAFE

RTO Code: 52787



Completed: 29/06/2022
Issued: 30/06/2022

Registration Number: 388117

This award is to be read in conjunction with the holder's Record of Achievement



St John

This is a statement that

Alison Evans

has attained

HLTAID009 Provide cardiopulmonary resuscitation

HLTAID010 Provide basic emergency life support

HLTAID011 Provide First Aid

Date of Issue **04/03/2022**

A Statement of Attainment is issued by a Registered Training Organisation when an individual has completed one or more accredited units.

Michelle Fyfe APM
Chief Executive Officer



St John Ambulance Western Australia Ltd.

Certificate validity can be checked at
www.stjohnwa.com.au
National ID 0392

Document No.: 01164632